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Experience The Power Of Online

Double Your Exposure
With Online Expo & Business Exposed



ADVERTISER'S
MEDIA
PACK

Create Brand Awareness

Reach Decision Makers Nationwide

Generate Sales Leads

Build Customer Relationships

Proudly Brought To You By:

Biz-e-Zine

Communications

Online Communication Specialists



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Experience The Power Of Online

Research shows that today's decision makers are spending a far greater amount of time utilising the power of the internet .

Many decision makers of all types want immediate access to company information, products, services and more .

With an ever-increasing number of decision makers utilising this powerful media outlet, **isn't it high time you position your marketing message where it's going to be most visible?**

Advertising online is one of the most powerful components of any marketing campaign , and Online Expo & Business E-Xposed are the ideal fit for organisations of all sizes.



Now you can reach a nationwide audience of top-level decision-makers...

Advertise With Online Expo & Business E-Xposed

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Online Expo - The Website

Our Virtual Business Showcase website is the first of it's kind in South Africa. Now, you can promote your products and services as never before.



Online Expo provides our advertiser's with a unique platform, where potential customers will be able to find rich business content from a wide variety of industries 24-7-365.

Visitor's will be able to access:

- Company Profiles
- Products & Services
- Team Members
- Downloads
- Media

Over & Above your e-Booth:

- Advertiser's will receive monthly visitor statistics.
- Run promotions, discounts & giveaways.
- Feature in "**Business E-Xposed**" e-Magazine.
- Update your e-Booth at any time.

Additional Promotion of website:

- Monthly promotion through "**Business E-Xposed**" e-Magazine
- Online Cross-marketing on other popular SA websites - Banner Ads, e-Newsletters, Press releases.

www.onlineexpo.co.za

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Online Expo - Our Expo's

Auto & Outdoor

Auto & Outdoor *Online Expo*

Business Services

Business Services *Online Expo*

Fire, Safety & Security

Fire, Safety & Security *Online Expo*

Gift, Toys & Hobbies

Gift, Toys & Hobbies *Online Expo*

Home & Garden

Home & Garden *Online Expo*

Office & Retail Solutions

Office & Retail Solutions *Online Expo*

Education, Training & Development

Education, Training & Development *Online Expo*

Marketing, Advertising & Events

Marketing, Advertising & Events *Online Expo*

Travel & Hospitality

Travel & Hospitality *Online Expo*

Health, Beauty & Fitness

Health, Beauty & Fitness *Online Expo*

Technology & Comm 's

Technology & Comm's *Online Expo*

Print, Signage & Packaging

Print, Signage & Packaging *Online Expo*

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2009 Business E-Xposed - Electronic Magazine

Imagine reaching over **100 000 potential customers** nationwide, directly on their desktops. Well, now you can...

Business E-Xposed is our monthly e-Magazine showcasing our Advertiser's products & service directly to decision makers.

Benefits for Reader's:

- Variety of industries in each issue
- Showcase of Advertiser's Products & Services
- Access to Advertiser's Contact Details plus a direct link to their website
- Conveniently Categorized & Regionalised

Advertiser's will receive a Full page advertising space to showcase their products and services.

Please refer to our various packages hereafter.

Business Exposed

Virtual
Business
Showcase
MagazineEdition No. 1
1st June 2009**Introducing
SA's 1st Virtual
Business
Showcase**Visit our virtual
business showcase
www.onlineexpo.co.za**online expo**

Virtual Business Showcase | .CO.ZA

www.onlineexpo.co.za**Advertise With Online Expo & Business E-Xposed****Create Brand Awareness | Reach Decision Makers Nationwide
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Advertiser Benefits

Advertiser's receive:

- An Online e-Booth on onlineexpo.co.za in their relevant business category
- Feature in the "Business E-Xposed" e-Magazine
- Promotion to over 100 000 decision makers nationwide

Why Advertise With Us?

- Monitor the competition
- Source distribution channels & business partners
- Obtain an overview about standards in South Africa
- Identify market opportunities for your products/services
- Reach an Audience of Decision Makers
- Build Customer Relationships

You can select from either a Blue or Grey e-Booth.



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Advertising Packages

Platinum Package

4 x Full page adverts in "Business E-Xposed" e-Magazine per annum

1 x e-Booth - Top priority in your relevant business category - with logo and description

Remains online for 1 year

2 x Home page Banner Adverts

R 2 750-00 per annum

Gold Package

2 x Full page adverts in "Business E-Xposed" e-Magazine per annum

1 x e-Booth - includes logo and description

Remains online for 1 year

1 x Home page Banner Advert

R 1 500-00 per annum

Silver Package

1 x Full page adverts in "Business E-Xposed" e-Magazine per annum

1 x e-Booth - includes logo and description

Remains online for 1 year

R 1 000-00 per annum

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To Advertise - Contact Us

Call: 011 466 8165 / 082 888 7884

Fax: 086 604 3615

Email: info@onlineexpo.co.za

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Gauteng

1684

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Accounts: accounts@onlineexpo.co.za

Subscribe to e-Magazine: subscribe@onlineexpo.co.za

Please note:

Online Expo and it's website; & Business E-Xposed e-Magazine are a division of
Biz-e-Zine Communications C.C. (www.biz-e-zine.biz)

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